



Laundry-Express.com  
Free Pickup & Delivery

# Save Some Coin with Paystri's Laundromat-Specific Solutions

## Meet Chris of Super Wash Laundry & Laundry-Express.com

[Super Wash Laundry](#) and [Laundry-Express.com](#) offer premier laundry self-service, drop off, pickup, and delivery services throughout the Connecticut Shoreline and New Haven areas. The two businesses are owned and operated by Chris Balestracci, who has been in the laundry industry for more than 23 years.

Chris has been using Paystri as his payment processing solution for the past five years. Previously, he worked with a different credit card processor, but **he made the switch to Paystri due to better pricing and customer service.** Chris has been saving coins ever since.

“We switched to Paystri because of their great pricing and their outstanding customer service. Anytime we have had a question we can reach a well qualified customer service rep who has always solved our problem on the first call.”

## A Seamless Solution Baked to Perfection

“Paystri is very dedicated to the laundry industry.” -Chris Balestracci

Chris switched to Paystri for the outstanding customer service and pricing, so our laundromat-specific integrations were just the cherry on top. Paystri was able to allow him to securely store cards and take payments online for pickup and delivery, and retail at the laundromat. No matter where his customers are located, Paystri was able to help.

“They’re very attentive to make sure that the credit card processing customer experience is seamless,” says Chris.

Paystri partners with leading POS companies and terminal manufacturers for this reason—we’re dedicated to providing the ideal solution for your business’s and your customers’ specific needs. We offer everything from fully integrated POS chip card (EMV) solutions to stand-alone EMV and contactless terminals. Super Wash Laundry and Laundry-Express.com both utilize these features.





Chris says, “The customers are happy because Paystri’s integration allows them to use any credit card and Apple Pay. Several people pay their laundry bill with their Apple Watch or phone.”



Paystri also recognizes that credit card processing can be complicated. That’s why we’ve made our solutions fully customizable, flexible, and user-friendly. Chris says, “Paystri’s point-of-sale is very easy to use. It is also very easy to issue refunds, and the transactions go through quickly.”

Paystri keeps transactions running smoothly so profits are efficiently deposited into his bank account with next day funding.

We make payment processing as easy as pie.

Super Wash Laundry and Laundry-Express.com have saved a combined **28%** in fees since making the switch to Paystri.

## The Personalized Support You Crave

Paystri’s USA Based, best-in-class industry professionals and customer service team serve and consult thousands of laundromats and dry cleaners. Equipped industry knowledge and experience, our customer support team responds to every customer in a timely manner.



“Their customer service is excellent. When you call, you get to speak to a person, and they are extremely knowledgeable.” Chris adds, “They are patient and very knowledgeable, and take care of the problem in the first call.”

Paystri prides ourselves on providing the same level of expert care and attention to our customer service as our innovative payment technologies. We’re here to design and deliver the best payments experience for your customers, no matter how you choose to pay.

## Our Recipe, Your Success

Don’t let other payment processors take you to the cleaners—Paystri has your back. Whether you’re 100% coin-op or already using a card solution, Paystri helps simplify customer payments while saving your business money.



Don’t forget to check your pockets! There’s a [free analysis](#) waiting for you in those denim pants.



## About Paystri

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Paystri is your payments expert specializing in laundromats. We work with thousands of laundromats and residential/guest laundry rooms nationwide to optimize pricing and cut the costs of card transactions.

Whether you're currently 100% coin-op or already using a laundry card solution, Paystri's Laundry Program can reduce card processing fees while giving your customers the convenient payment options they crave. All backed by in-house, easily accessible support delivered by experts in laundry payments.

Get in touch to learn about pick-up service payment solutions, retail solutions (including countertop terminals, Clover® POS, and laundry POS integrations), and direct integration to CCI FasCard, Flex, and LaundryCard.

Serving the Laundry Industry across the country, we are a preferred payments provider. We specialize in integrating multiple hardware and software solutions serving our laundry customers.



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## About Super Wash Laundry & Laundry-Express.com

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Learn more about Super Wash Laundry & Laundry-Express.com about their quality laundry services at <https://Superwashlaundryeasthaven.com/> and <https://www.laundry-express.com/>.